



**STRONG
SCHOOLS
MARYLAND**

@strongschoolsmd

/strongschoolsmaryland

@strongschoolsmd

WHO ARE WE?

We are seizing a once in a generation opportunity, as a time limited campaign, to establish a WORLD-CLASS EDUCATION for all of Maryland's children.

OUR VALUES



We believe all children have the capacity to achieve our goals.



We believe that the knowledge exists to provide all children a world-class education.



We recognize the problem as the absence of public will & political resolve to provide the education our children deserve.

OUR GOALS



All Maryland students will graduate with the knowledge & skills to succeed in post-secondary education without the need for remediation.



All Maryland students will graduate with the knowledge & skills to succeed in a career in which one can find satisfaction & earn a living wage.



All Maryland students will graduate with the knowledge & skills to be an effective citizen.

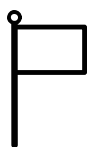
WHAT DO MARYLAND STUDENTS NEED?



Develop real vocational and career pathways.



Funding that accounts for local challenges to ensure equitable resources for all students.



Transparency with parents, educators & the community about school goals.



Provide high quality childcare, preschool & full day universal pre-kindergarten.

WHAT CAN YOU DO?



Follow us on social media and visit our website.

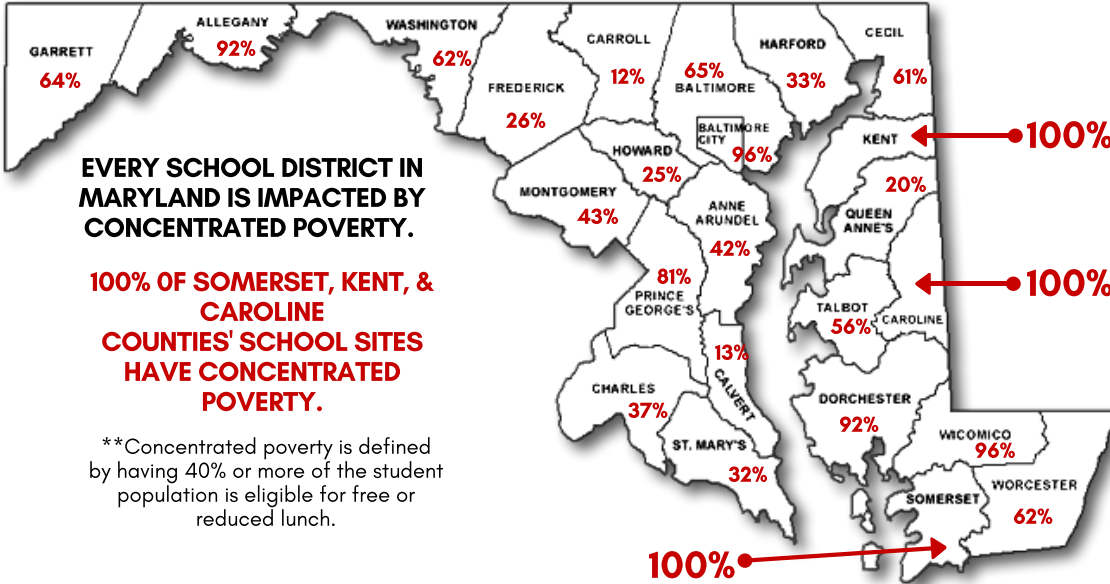


Become a "Team of 10" leader or member through our online portal and let your voice be heard!



WHAT ARE THE FACTS?

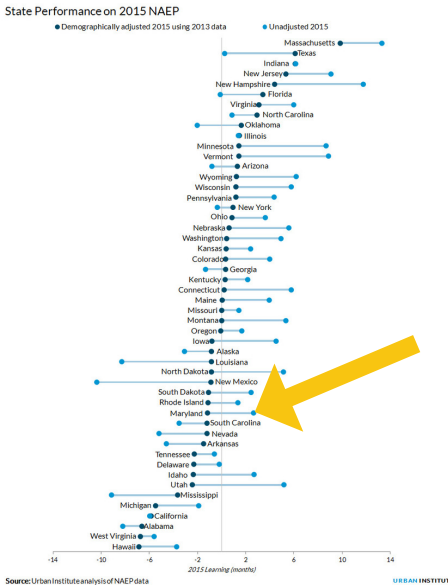
PERCENTAGE OF SCHOOL SITES WITH CONCENTRATED POVERTY



EVERY SCHOOL DISTRICT IN MARYLAND IS IMPACTED BY CONCENTRATED POVERTY.

100% OF SOMERSET, KENT, & CAROLINE COUNTIES' SCHOOL SITES HAVE CONCENTRATED POVERTY.

**Concentrated poverty is defined by having 40% or more of the student population is eligible for free or reduced lunch.



- 58% of schools are sites with concentrated poverty.
- Maryland is the only state where average scores in math and reading at grades 4 and 8 **dropped** between 2013 and 2015 on the NAEP exams. These exams assess educational progress across the country.
- Maryland's rank **fell** from 23rd to 37th among states.
- By 2020, **2 out of every 3 jobs** in Maryland will require education beyond a high school diploma.
- A legislative study in 2016 showed that an extra **\$2.9 billion is needed** to meet adequacy targets established in MD 2002 education funding formula.

9 BUILDING BLOCKS FOR A WORLD-CLASS EDUCATION

PROVIDE STRONG SUPPORTS FOR CHILDREN & THEIR FAMILIES BEFORE STUDENTS ARRIVE AT SCHOOL

PROVIDE MORE RESOURCES FOR AT-RISK STUDENTS THAN FOR OTHERS

DEVELOP WORLD-CLASS, HIGHLY COHERENT INSTRUCTIONAL SYSTEMS

CREATE CLEAR GATEWAYS FOR STUDENTS THROUGH THE SYSTEM, SET TO GLOBAL STANDARDS, WITH NO DEAD ENDS

ASSURE AN ABUNDANT SUPPLY OF HIGHLY QUALIFIED TEACHERS

DEVELOP SCHOOLS TO BE PLACES THAT ATTRACT & RETAIN HIGHLY EFFECTIVE, QUALITY TEACHERS & STAFF

CREATE AN EFFECTIVE SYSTEM OF CAREER & TECHNICAL EDUCATION & TRAINING

CREATE A LEADERSHIP DEVELOPMENT SYSTEM THAT DEVELOPS LEADERS AT ALL LEVELS TO MANAGE SUCH SYSTEMS EFFECTIVELY

INSTITUTE A GOVERNANCE SYSTEM THAT HAS THE AUTHORITY & LEGITIMACY TO DEVELOP COHERENT, POWERFUL POLICIES & IS CAPABLE OF IMPLEMENTING THEM AT SCALE

HOW ARE WE GOING TO DO IT?

- Build 200 "Teams of 10" Marylanders from across the state. Each team member will send two letters a month to champion new levels of funding, new education practices, and new accountability measures from the Kirwan Commission, state legislators, and the governor.
- **Make education the #1 issue** in the 2018 gubernatorial campaign. At every opportunity, we will ask the candidates their plans for improving education and challenge them to embrace what we know works for children.

TOGETHER, WE CAN LET OUR POLITICAL LEADERS KNOW THAT WE NEED A WORLD-CLASS PUBLIC EDUCATION SYSTEM FOR THE FUTURE OF ALL OUR CHILDREN—AND OUR STATE.



ECONOMICS + EQUITY + CITIZENSHIP